

INVITATION FOR SPONSORS and EXHIBITORS

17 International Conference on X-Ray Absorption Fine Structure 22–27.07.2018 · Kraków · Poland



Dear Sir/Madam,

As the chairman of the 17th International Conference on X-Ray Absorption Fine Structure it is my great pleasure to invite your company to sponsor XAFS' international event.

XAFS Conferences have a well - established tradition. The first one was held in 1981, and since 2000 they have been organized every three years, each time in a different part of the World. In 2018, the Central Europe will host it for the first time. It will be in Kraków, the former capital of Poland, the town of the 650 years old Jagiellonian University where on its modern campus the first Polish synchrotron – SOLARIS was built.

The XAFS17 is being organized by the Polish Synchrotron Radiation Society under the auspices of the International X-ray Absorption Society (IXAS) in cooperation with: Synchrotron SOLARIS, Jagiellonian University and the Henryk Niewodniczański Institute of Nuclear Physics Polish Academy of Sciences, under the honorary patronage of the Major of the City of Kraków, Rector of the Jagiellonian University and the General Director the Institute of Nuclear Physics PAN in Kraków.

The conference will be focused on recent advances in synchrotron radiation science and technology in the fields of physics, chemistry, materials science, biology and medicine. As the organizers, we will do our best to follow the XAFS tradition by inviting outstanding researchers as keynote lecturers, and by ensuring enough time for stimulated panel discussions. The meeting will be therefore very attractive for experienced researchers wishing to share and discuss novel ideas, and for young scientists alike. The latter will not only receive a unique opportunity to hear from the masters but also to discuss with them their current work and results, not to underestimate an opportunity to establish good scientific liaisons.

Express your interest in sponsoring XAFS and please contact us at <u>xafs2018-exhibition@mazurkas.pl</u>

Yours faithfully,

Prof. Wojciech M. Kwiatek XAFS17 Chairman



SPONSORSHIP AND EXHIBITION OPTIONS

Sponsors of the **XAFS 2018** are offered an excellent opportunity to promote relevant products and services to a quality audience of key decision makers. You can participate in one or more of the following ways:

- As a sponsor of the Conference
- By participating in the Conference Exhibition
- As an advertiser in the conferences material (flyers and other printed material to be delivered in the conferences bag)
- Other items, (website advertiser, conferences bags, notepads, pencils etc.)
- Your own suggestions

Sponsors are free to make their selection from the list of sponsorship opportunities.

Sponsor categories:

Platinum	10.000 EUR + VAT
Gold	7.500 EUR + VAT
Silver	5.000 EUR + VAT

Exhibitor category:

Regular 2.000 EUR + VAT

Exhibitor - additional staff member 375 EUR + VAT

Professional Congress Organizer Mazurkas Congress an Conference Management – Al. Wojska Polskiego 27, 01-515 Warsaw, Poland Phone: +48 22 389 41 65; Fax: +48 22 536 46 10 ; e-mail: <u>xafs2018-exhibition@mazurkas.pl</u>, www.xafs2018.com



17th International Conference on X-Ray Absorption Fine Structure

Platinum Sponsor

- Sponsorship of one of the following:
 - IXAS Outstanding Achievement Award (Ed Stern Prize),
 - IXAS Young Scientist Award (Dale Sayers Prize),
 - IXAS Young Scientist Award (Farrel Lytle Prize),
 - Conference dinner .
- Exhibition space 10 m². Sponsors will be able to choose the space location within the given exhibition area and will be treated on a "first come-first served" basis.
- 3 complimentary registrations including *Welcome Reception* and *Conference Dinner*.
- Full page advertisement in color in the abstract book.
- Company logo on circulars and all conference printed materials.
- Company logo on conference website with direct link.
- Company brochure/CD/DVD in conference bag (materials must be provided by the company).
- Company name on sponsors' list.

Note: Any additional requirements and hospitality services will be priced and provided separately.

Price: 10.000 EUR + VAT

Gold Sponsor

- Sponsorship of one of the following:
 - Conference bags with logo of sponsor,
 - Welcome reception.
- Exhibition space 8 m². Sponsors will be able to choose the space location within the given exhibition area and will be treated on a "first come-first served" basis.
- 2 complimentary registrations including *Welcome Reception* and *Conference Dinner*.
- Full page advertisement in color in the abstract book.
- Company logo on circulars and all conference printed materials.
- Company logo on conference website with direct link.
- Company brochure/CD/DVD in conference bag (materials must be provided by the company).
- Company name on sponsors' list.

Note: Any additional requirements and hospitality services will be priced and provided separately.

Price: 7.500 EUR + VAT



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Silver Sponsor

- Sponsorship of one of the following:
 - Coffee break,
 - Poster session refreshments,
 - Poster award.
- Exhibition space 6 m². Sponsors will be able to choose the space location within the given exhibition area and will be treated on a "first come-first served" basis.
- 1 complimentary registrations including *Welcome Reception* and *Conference Dinner*.
- Full page advertisement in color in the abstract book.
- Company logo on circulars and all conference printed materials.
- Company logo on conference website with direct link.
- Company brochure/CD/DVD in conference bag (materials must be provided by the company).
- Company name on sponsors' list.

Note: Any additional requirements and hospitality services will be priced and provided separately.

Price: 5.000 EUR + VAT

Regular Exhibitors

- Acknowledgement as a Regular Exhibitor in the Final Programme and on the website.
- Exhibition space 4 m². Sponsors will be able to choose the space location within the given exhibition area and will be treated on a "first come-first served" basis.
- 1 complimentary registration.
- Company logo on conference website with direct link.
- Company name on sponsors' list.

Note: Any additional requirements and hospitality services will be priced and provided separately.

Price: 2.000 EUR + VAT



OTHER SPONSORSHIP OPPORTUNITIES

Book of abstracts:

Full page, inside **Price: 500 EUR + VAT** *All advertisements will be in color.*

Hyperlink on the XAFS Conference website

A hyperlinked logo will enable participants to easily reach a Sponsor's website. **Price per hyperlink: 350 EUR + VAT**

Promotional material in Conference bags

A leaflet inserted into the Conference bags. Materials must be provided by the company. **Price per item: 250 EUR + VAT**

A brochure/CD/DVD in the conference bags. Materials must be provided by the company. **Price per item: 400 EUR + VAT**

On request:

- Conference program memory sticks with logo
- Conference bag
- Badges and lanyards
- Pencil and pad
- Coffee break *
- Welcome reception *
- Poster session refreshments *
- Poster award *

* availability and rates depending on the choice of golden and silver sponsors



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SPONSORING OF SOCIAL EVENTS

The Conference Secretariat will provide assistance in the organization of any social/cultural events that your company would like to host during the Conference in the city and/or surroundings. Please contact the Secretariat – Mazurkas-Congress and Conference Bureau, for ideas, proposals and cost.

Contact:

If you have any specific wishes related to how you would like your company to be presented or you need any special arrangements regarding sponsoring, please direct them to:

email: xafs2018-exhibition@mazurkas.pl

